

## 5<sup>th</sup> Learning Morning Agenda Wed. November 20, 2024, 9:30 – 11:30am (EST) via Zoom

	Presentations	Biography
9:30 am	Which High Priority is Higher Than High? A Multi Variable	Alisha McLean is the National Sales Director
	Prioritization Matrix Approach	for Roth IAMS, Alisha helps organizations
	Presented by: Alisha McLean, National Sales Director, Roth IAMS	with strategies, tools
l f	Summary:	and solutions to help
	As the competition for Capital continues to increase for portfolio	them make data
	owners/managers as assets age, energy/resource prices rise, and	informed decisions that
l i	government regulation becomes more intense. The simplistic "High,	help tell their asset
	Medium and Low" prioritization methodologies employed are no	management story.
	onger sufficient to manage portfolio risks.	
	Leveraging Carbon Credit Opportunities for Municipalities:	Koorosh is a carbon market analyst at
	Navigating the Clean Fuel Regulations and Offset Systems	ClearBlue Markets. He specializes in low-
	Presented by: Koorosh Behrang, Carbon Market Analyst	carbon fuels across a broad spectrum of
1	Summary:	North American markets and is
	Municipalities across the country are committed to addressing	knowledgeable about a range of regulatory
	climate change and building sustainable, clean cities for their citizens.	
	Carbon credits can offer additional financial support for climate-	including CFR,
	related projects, including landfill gas collection, transportation	voluntary carbon
	electrification, and fuel switching. ClearBlue Markets is excited to	markets, and cap-
l i	guide its audience through the fundamentals of carbon markets,	and-trade
	highlighting the most relevant opportunities for municipalities to	programs.
-	benefit from these systems.	Mith 25 years in the Talesom industry and
	Municipal Cost Reduction Experts Presented by: Neil Brady, Strategic-Partner, Schooley-Mitchell	With 25 years in the Telecom industry and 10+ years specializing in cost-reduction, I
	Summary:	enjoy bringing this experience and
1	We ensure our Municipal clients are getting the best business	knowledge to my Municipal clients. When
	services at the best price – all while identifying billing errors,	I'm not working on my
	eliminating redundancies, and improving efficiency. Our network of	business I love spending
	Cost Reduction Specialists leverage proprietary software, best-in-	
	class pricing databases and long-standing relationships with service	time with family, playing tennis, golf and
	providers to deliver savings. Our fees are self-funded out of the	watching sci-fi movies
l l		with my daughter.
	Addressing Workforce Challenges: Exploring the Role of the Ontario	
	Immigrant Nominee Program (OINP) in Workforce Development	the Ontario Government and broader public
	Presented by: Meaghan Edwards, Program Advisor, Immigration	sector, including long-term care, Indigenous
	Promotion and Employer Outreach Unit, Ministry of Labour,	affairs, and transportation safety, where
	Immigration, Training and Skills Development	she has significantly contributed to policy
	Summary:	and program changes at the provincial and
	The OINP serves as the primary economic immigration pathway for	national level. In her current role, Meaghan
	the province, operating in collaboration with the Government of	develops key reports,
	Canada through Immigration, Refugees and Citizenship Canada. The	program recommendations,
	OINP recognizes and nominates foreign workers, international	and informational resources
	students and others with the right skills, experience and education	to aid in promoting
	that align with Ontario's economic demands for permanent	immigration domestically
	residency.	and abroad.
11:30am	Learning Morning Concludes	6th learning morning May 2025